

# Corporate Sponsorship

## Who We Are

- Founded as a professional dance company in 1984.
- Performances throughout Quebec and Canada, as well as Costa Rica.
- Created and performed over 25 new works.
- Annual Nutcracker performances for over 40 years (more than 300,000 tickets sold).
- Opened a dance school in Pointe-Claire in 2006 to train students and develop a path for young dancers to become professional dancers.
- Provide opportunities for young dance students to gain experience through competitions, annual performances and exposure to guest choreographers.
- Foundation established to support the financial stability needed to continue the mission of producing new works, creating job opportunities for professional dancers, and training the next generation of dancers.

## Why You Are Needed

- Lowest paid artists are dancers – Avg annual income \$16,000 (Stats Can 2016)
- Ticket sale decline for non-profit dance Companies
  - 2014 - 50% of Revenue    2022 - 28% of Revenue
- Many dancers do not qualify for Employment Insurance or medical coverage because they do not make the minimum net revenue required - \$7,555 in 2020 (2022 Dance Assembly report)
- Dancers are similar to high-performance athletes. The physical and mental demands are very high, yet dancers are responsible for training and health at their own expense. (2022 Dance Assembly report)

## What You Can Do

Your sponsorship of **Fondation BO Montreal** events will directly support young dancers and artists and provide the opportunity to learn, train, create and perform.

This support will foster commitment, physical and mental discipline, individual and group achievement, expression and original artistic voices. These character traits develop confident and productive members of our community.

## How You Can Help

### Event Main Sponsor – Principal Dancer – \$5,000

- Company Name included on advertising and prominently at the event as Main Sponsor
- Company Name included on BO Montreal website for 1 year
- Company Name included in BO Montreal event brochures for public performance for 1 year
- Opportunity to meet Artistic Director of BO Montreal
- 10 Fondation BO Montreal event tickets
- 4 tickets to 2024 Montreal production of Nutcracker by BO Montreal

### Event Sponsor – Corps de ballet – \$500

- Company Name included prominently at the event
- Company Name included on BO Montreal website for 1 year
- 4 Fondation BO Montreal event tickets